



**CANTON TOWNSHIP
DOWNTOWN DEVELOPMENT AUTHORITY
Minutes of the June 18, 2024 Meeting**

This meeting was held in the Supervisor's conference room in the Canton Township Administration Building and via Zoom.

The meeting was called to order at 8:00 A.M. by Bart Patterson.

- Present:** John Camp, Anne Marie Graham-Hudak, Darshan Patel, Bart Patterson, Kyle Selter, Mark Waldbauer
- Absent:** Steve Brock, Laura Giove, Seth Kleinglass, Kurt Olson, Guruveer Singh, Jacob Uhazie
- Staff:** Gavin Beckford, Jon LaFever, Cathy Vettese, Joe Hawver
- Guests:** Gwendolyn Fowlkes, Citizen

ACCEPTANCE OF AGENDA

MOTION: by Darshan Patel, supported by Mark Waldbauer, to accept the agenda as presented.

AYES: All present to accept the agenda as presented.

APPROVAL OF THE MAY 15, 2024 MINUTES

MOTION: by Mark Waldbauer, supported by John Camp, to approve the May 15, 2024, meeting minutes.

AYES: All present to approve the May 15, 2024 minutes.

CITIZENS' NON-AGENDA ITEMS

No citizen's non-agenda items.

PAYMENT OF BILLS

MOTION: by John Camp, supported by Darshan Patel, to allow discussion of payment of the bills.

Confirmed that this is the final payment to New Moon and purchase order has been closed.

AYES: All present to accept payment of the bills.

CONSIDER APPROVAL OF A REQUEST TO CONTRIBUTE TO THE PAYMENT FOR BROADBAND CONSULTING SERVICES WITH URBAN WIRELESS

MOTION: by Darshan Patel, supported by Mark Waldbauer, to allow discussion to consider approval of a request to contribute to the payment for broadband consulting services with Urban Wireless.

This was presented and discussed at last month's meeting. Request is for \$100,000.00 contribution from the DDA Budget. The study will allow for a strategic plan to be formed for better broadband along Ford Road and the Canton community. The strategic plan will include fiber drops along Ford Road and cell tower placement. The study will provide information to verify third party data. This will also create some community discussion and feedback.

AYES: All present to approve the request to contribute to the payment for broadband consulting services with Urban Wireless.

CONSIDER APPROVAL OF A BLANKET PURCHASE ORDER TO COMMUNITY PUBLISHING & MARKETING FOR CANTON TODAY QUARTERLY ARTICLES

MOTION: by Mark Waldbauer, supported by John Camp, to allow discussion to consider approval of a blanket purchase order to Community Publishing and Marketing for Canton Today Quarterly Articles.

The Canton Today quarterly magazine will be utilized as a vehicle for communication with Canton residents and to highlight DDA and their contributions to the community. It is distributed to 41,000 households, some outside distribution, and also available at the administration building. Two issues remain to be completed before the end of the year. \$20,700.00 is what is needed for 2024 and next year will be a full year for approximately \$28,800.00. The new marketing company will be assessing these types of promotions. QR codes may be included in the future articles.

Ayes: All present to approve a blanket purchase order to Community Publishing and Marketing for Canton Today quarterly articles.

DISCUSSION OF NEW CERTIFICATE OF ZONING COMPLIANCES IN THE DDA DISTRICT**MAY - CERTIFICATE OF ZONING COMPLIANCES IN THE DDA DISTRICT**

- Little Green Apple Hallmark Store – 1731 N. Canton Center Road (Center Village Shopping Center) located at the previous B2 Outlet Stores location, next to Leo's Coney Island. They will be moving from their previous location at Lilley and Cherry Hill.
- Canton Liquors – 45156 Ford Road (northside of Ford east of Canton Center) located at the previous Smoker Express location.
- Knockouts Haircuts & Grooming – 39725 Ford Road between Dominos & Poke Poke (out lot in front of Home Depot)
- Auntie Ann's Cinnabon – 45001 Ford Road (inside Meijer) located at the previous A & E Jewelry location.
- Crave Hot Dogs & BBQ – 5800 Sheldon (Ownership change) No reopen date yet.

ECONOMIC DEVELOPMENT AND DDA MANAGER'S REPORT – JUNE 18, 2024

- “Meet Chuck” Sculpture
 - The sculpture has been moved and is now at its permanent location beside the BJ's Gas Station and south of BJ's Store.
 - A suitable date needs to be identified, when a ceremony honoring Melissa McLaughlin and dedicating the statue to her memory, can be held.
- Marketing RFP
 - The Marketing RFP was published on May 16, 2024.
 - Proposals are under review by the Marketing task force.
 - The final 3 candidates will be decided on June 21 and presentations will be scheduled on this date.

ADDITIONAL CITIZEN AND BOARD MEMBER COMMENTS

Six Marketing firms have responded to the Marketing RFP. Three will be chosen for final review. Each presenter will have a 40-minute time limit. Agreed to book Zoom meetings for the Marketing Task Force next week to score firms. Prefer to see what they can present digitally. The final three firms will make their presentations via Zoom to the full DDA Board. The goal is to introduce the final selection and have them present at the July DDA Board Meeting. A Decision will be made before next board meeting.

Melissa's dedication ceremony should include past DDA Board members, Planning Commission members, Historic Commission members, Township Board members, co-workers, and family. It was suggested to choose an early Saturday morning in August.

The DDA Board is invited to the groundbreaking ceremony for Cherry Hill Village Town Square that will be held Thursday, 6/20/24 at 9:30 am in front of the Cherry Hill School at Cherry Hill and Ridge Road. Reception to follow at the Cherry Hill Village Arts Factory.

The meeting was adjourned at 8:50 am.